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ALLIANCE, BOX BUTTE COUNTY, NEBRASKA, THURSDAY, MARCH 2, 1916

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CLUB SMOKER IS BEST EVER HELD

Much Interest and Enthusiasm is Shown at Best Meeting Ever Held in Alliance

MAYOR ROMIG MAKES REPORT ON MUNICIPAL CONVENTION

Burlington Immigration Agent, the Crawford Mayor and Others Discuss Possibilities of Future

From a standpoint of interest and enthusiasm the smoker held by the Commercial Club in the city hall Monday night was one of the best ever held. While there was not a large crowd present all the available seating space in the council chamber of the city hall was occupied by a representative gathering of business men and farmers and subjects brought up were discussed freely.

Mayor Romig gave a report of the Municipal Convention which he recently attended at Kearney. He said that although Alliance has been a member of the organization for eight years, this was the first time she had been represented. Various questions of importance to all cities were discussed and the mayor stated that he felt well repaid for his trouble in attending. Before he finished his report his hearers were also convinced that the trip had been well worth while.

Among the questions threshed out at the convention were the milk ordinance, good roads, street paving, disposition of garbage, auto ordinance and street grading. Mr. Romig stated that many of the cities have a more severe milk ordinance than Alliance and that they enforce it. He mentioned provisions of the ordinances in several of the cities and said he will recommend a new milk ordinance for Alliance stipulating among other things a license fee of 25 cents and also designating that the Creamery shall pasteurize.

The discussion of good roads disclosed the fact that parties who have experimented in this work consider the magnesite beds near Alliance to be the best material available for the making of good hard roads. Parties from the eastern part of the state made inquiry as to what price they could obtain 100 car loads of this deposit.

It was reported at the convention that a movement is now on for the construction of a highway from Minneapolis to Cheyenne through Sioux City, Norfolk, Chadron and Alliance. A special committee will go over the route in April.

Mr. Romig stated that paving seems to be a hobby in the eastern part of the state and that many cities smaller than Alliance have now or are contracting for from one to six miles of paved streets. The enforcement of the auto ordinance in some of these cities is facilitated by the placing of a light in the intersection. Other improvements that will probably be considered by Alliance as a result of information obtained at the convention will be the disposition of garbage by incineration, for which a plant would cost between \$2000 and \$3000; the placing of cement guttering on Box Butte avenue; the oiling of roads and the purchase of a tractor for grading purposes.

W. D. Fisher, in his report of a recent meeting at Hastings and a trip (Continued on page 5)

FUTURE EVENTS Dates to Be Remembered

- March 8, Wednesday - Annual Banquet and Election of the Alliance Commercial Club.
March 10, Friday - Operetta, "The Golden Sickle," will be presented at the Phelan by the Central school.
March 22, Wednesday - Auction sale of Box Butte farm lands begins.
March 24, Friday - Public land opening in Alliance of government land in the North Platte project.
March 18, Saturday - Last day for filing for the Spring Primaries.
April 4, Tuesday - City election.
April 27 and 28, Thursday and Friday - T. P. A. Annual State Convention.
May 6, Saturday - Fourth number of School of Music entertainment, Totten & Co.
June 5 - Wortham Carnival Company shows in Alliance week of the 5th.
"Seal" brand C. & S. coffee reduced from 45c per pound to 40c per pound. L. H. HIGHLAND.

COMPLIMENTS ALLIANCE CO-OPERATIVE SPIRIT

Guthrie Receives Letter of Congratulation on Efforts to Secure Convention of Insurance Men

J. W. Guthrie, who attended the convention of local insurance agents of the state of Nebraska, held last week at Grand Island, has received a letter from Harry Koch, department manager at Omaha for the Massachusetts Bonding and Insurance Company, congratulating Alliance on the co-operative spirit shown here among the merchants and business men.

Mr. Guthrie attended the convention as a member of the association and also as a special representative of the Alliance Commercial Club, of which he is president, and he made a strong fight to land the 1917 convention for Alliance. There were nearly two hundred registered at the convention, and had the vote been taken at a session when all the delegates were present it is believed Alliance would have been successful. As it was, Kearney beat Alliance by only six votes.

It is such letters as Mr. Koch's that awaken us to a realization of the real value of co-operation among the merchants and shows that in spite of the disposition of a few to under estimate the value of a live commercial organization, the city of Alliance through its club is attracting favorable attention on the outside. Mr. Koch's letter follows:

Mr. Frank Martin has just exhibited to me all the telegrams which he received, as secretary of the Nebraska state association of Local Fire Insurance Agents, and I cannot pass an opportunity to congratulate you upon the splendid work which you did in an endeavor to secure the convention for next year. I am really very sorry that you were not successful. However, if you are governed by the suggestion which Mr. Martin made you for lining up the convention next year, I feel sure you will be able to win out.

The merchants of your town, whom I understand are all members of the Alliance Commercial Club, showed the kind of cooperation that is bound to win out and they are certainly to be congratulated for their boosting spirit and prompt activity.

If your merchants give such support to all public movements Alliance is bound to be a mighty good town. Although you were not successful in securing this convention, your efforts were not in vain, for you have accomplished something that was considerable, for we are all for you strong and hope you will win out in 1917.

With kindest personal regards, I remain Yours very truly, HARRY A. KOCH, Dept. Manager.

FINED FOR VAGRANCY

Frank Reed Fined \$25 and Costs - Fine Suspended During Continued Good Behavior

Frank Reed, alias Shanklin, who was dismissed by County Judge L. A. Berry when arrested charged with receiving money stolen from Robert Malvocht, was re-arrested Saturday night on a charge of vagrancy and was fined \$25 and costs in Police Magistrate Roberts' court Tuesday morning. The fine was suspended so long as Reed is employed or makes an effort to keep employed. Complaint was made that Reed had loafed about town all winter without any visible honorable means of support. He was approached by the officers last week and upon promise to go to work he was not arrested. He went to the country for a few days but was back again Saturday and the officers preferred the charge of "vag" against him.

RINES IN R. R. SERVICE E. S. Koller, who formerly was located in Omaha as assistant general manager of the Burlington lines west of the Missouri river, becomes vice president of the Colorado & Southern and president of Fort Worth & Denver City and the Wichita Valley Railroad company, two of the Southern's subsidiary lines, Wednesday, March 1, 1915. Mr. Koller left Omaha to become general manager of the Colorado & Southern. He now becomes vice president through the retirement of A. D. Parker.

IMPERIAL THEATRE Thursday and Friday, DeGroff's comedy sensational swinging wire equilibrist featuring the serpentine dance with colored slides. Usual high class photo plays.

TODAY'S MOVIE



(Copyright) Young Man and Maiden Lady

PICTURES THE TERRIBLE CONSEQUENCES OF VICE

The Wonderful Story of Damaged Goods, in Seven Acts, to Be Presented at Imperial, Monday

Probably one of the best pictures that Alliance "movie" goers will have an opportunity to see this season will be "Damaged Goods," a vital drama of moral uplift, to be shown in seven awe-inspiring parts at the Imperial theatre next Monday night.

This is one of the really high class productions in the moving picture world, and it is being shown almost exclusively in the metropolitan cities as its cost is almost prohibitive to the smaller cities. Mr. DuBuque is taking a chance in securing a picture of this character and if the people of Alliance appreciate his efforts to give them the very best to be had they should show it in a substantial way.

"Damaged Goods" pictures the terrible consequences of vice and the physical ruin that follows abuse of the moral law. It is a stirring plea for a pure life before marriage, in order to make impossible the transmission of hereditary taints to future generations.

Prices for the matinee and the evening show are given in Mr. DuBuque's ad elsewhere in this issue of The Herald.

SALE POSTPONED

F. McCoy, who has been advertising a public sale of live stock, farm implements and household goods to be held today at his place eight miles southwest of Alliance and one mile west of Letan, has postponed the sale till Thursday of next week, March 9, on account of the bad weather.

FUNERAL OF MRS. CORY AT THE HOME TUESDAY

Third Stroke of Paralysis Results in Death after Nine Weeks of Illness

Mrs. Thomas Cory died at the home of her daughter, Mrs. S. O. Carr, in this city, at 7:30 o'clock Sunday evening, after a nine weeks illness following a third stroke of paralysis.

The funeral services were held at the home, 304 Toluca, Tuesday morning at 10 o'clock, Rev. J. B. Carns, pastor of the Methodist church, with which the deceased united when eighteen years of age, being assisted in the services by Rev. Layton, pastor of the Baptist church. Interment was made in Greenwood cemetery.

Mrs. Cory, whose maiden name was Jenette Slatery, was born in New York in July, 1838, and was seventy-eight years of age at the time of her death. She moved with her parents to Jefferson county, Wis., when six years old.

She was married in 1853 to Thomas Cory, who preceded her in death. Five children survive. They are Mrs. S. O. Carr, of Alliance, William Cory, of Hemingford, both of whom have been with their mother most of the time during her last illness, Clark Cory, of Salem, Oregon; Mrs. Elmer Edmondson, of Ringold, Neb., and Mrs. Essie Cox, of Albany, Ore. The last three named were unable to be here for the funeral.

A petition has been filed asking George E. Hall to accept a renomination for state treasurer. He has not filed acceptance yet but has several days in which to do so.

BUSINESSES MOVED TO MAKE ROOM FOR NEW P. O.

Five Forced to Move to Clear Ground for Government Building - Must Move Before March 10

Five changes in the location of Alliance businesses are made necessary by the order to clear the ground on Box Butte avenue between Fourth and Fifth streets in preparation for the federal building to be erected in Alliance this spring. Owners of these businesses have been notified to vacate on or before March 10.

Robert Plester, who has a meat market on the corner of Box Butte and Fifth, has made no definite arrangement for a new location. He has been unable to find suitable quarters and says that it is possible he will sell out. In case he does not sell he has offers from several grocers to move in with them and it is quite probable that one of these offers will be accepted.

Miss Sanquest, who has been conducting a millinery store next door to Mr. Plester's, was unable to find a suitable location and has temporarily moved her stock to Bridgeport where she is interested in the same business with her mother and sister. The store in Alliance had been closed for a couple of months awaiting the spring opening. Miss Sanquest had been to the eastern markets purchasing goods for spring. These goods have been shipped and Miss Sanquest has not arrived at a decision as what disposition she will make of them.

L. E. Johnson, proprietor of the Alliance Cleaning Works, has secured room in the basement of the Drake hotel, in the same block. He has a room there fifteen feet square with an outside entrance which will enable him to care for his trade, but he will have to build a cleaning house outside the business district.

Mrs. E. Fee has moved her confectionery, the "Sugar Bowl", into the north half of the room occupied by "The Wardrobe," T. S. Fielding's tailor shop, recently vacated by the Commercial Club. Mrs. Fee had occupied the rooms above her store as a residence, and has moved to the rooms in the Norton building recently vacated by Philip Nohe and family.

Ed Jeffers found a location for his plumbing shop on Second street west of Beyer's pool hall.

W. D. Zediker, who was also running a plumbing business on the ground to be cleared, has not yet been able to find a new location for his business.

MARRIAGE BUSINESS SLOW

Judge Berry's Records Show Ten Licenses Issued in January and Only Eight in February

February was a light month so far as the marriage license business in County Judge L. A. Berry's office was concerned. The record so far for the year 1916 is a poor one and would indicate that there is something wrong somewhere in the marriage market. However, leap year is only just begun, and the fair sex has plenty of time in which to improve the record thus far made. Then licenses were issued by County Judge Berry during the month of January and only eight during the month of February. The number of licenses issued for the year ending January 1 exceeded the previous year's report by nine, 143 licenses being issued in 1914, and 152 in 1915.

STALLION SALE

Finch Brothers, of Joliet, Ill., Shipping Carload of Horses Here for Sale the 25th

Oscar Braman, of this city, will manage a sale of stallions in Alliance March 25 for Finch Brothers, of Joliet, Ill. A carload shipment of two-year-olds and three-year-olds, all good rugged young horses, including Belgians, Percherons and Shires, will be sent here by Finch Brothers for the sale, which is announced for Saturday, March 25.

Further particulars concerning the sale will be given out next week after all arrangements are made.

IMPERIAL THEATRE

Thursday and Friday, DeGroff's comedy sensational swinging wire equilibrist featuring the serpentine dance with colored slides. Usual high class photo plays.

75,000 ACRES TO GO AT AUCTION

Biggest Sale of Kind Ever Held in Nebraska Planned for Alliance to Begin March 22d

BURLINGTON ANTICIPATING CROWD OF 3,500 PEOPLE

Railroad, Commercial Club, Merchants and Real Estate Men Organizing to Secure Settlers

The Burlington railroad, through its immigrant agent, W. B. Howard, of Omaha, the Alliance Commercial Club, the local real estate dealers and the merchants and farmers of Box Butte county are cooperating in plans for one of the biggest events in the history of Alliance, a two weeks auction sale of farm land to begin March 22.

Seventy-five thousand acres of western Nebraska land will be offered for sale and is being listed at prices and terms that will undoubtedly permit of its ready sale over the block. This sale had been and is being widely advertised all over the United States and beginning the week of the land opening in Alliance for the new North Platte valley project there will be several thousand home seekers in Alliance, many of whom will take advantage of the opportunity to get some of the best land in the United States at the price.

Local officials of the Burlington railroad company have, following an investigation of the conditions, been instructed to make preparations to handle thirty-five hundred people during the land opening and auction sale which shows what people who are in a position to judge of these things are anticipating.

At the smoker held in the city hall Monday night, W. B. Howard was present and in a short address told the Alliance people that the company will be glad to co-operate in any way possible and that for an event backed by a community they can do more than if the sale was being put on by an individual or one real estate firm.

Col. D. R. Paschal, of Des Moines, a land auctioneer of twenty-seven years experience covering work all over the United States and Canada, who will handle this sale for Alliance, was present and made a short address at the meeting. He stated that in all his travel and experience he had yet to find land that will produce what we know Box Butte county land is producing, selling at the prices that this land is being listed for the auction.

Col. Paschal recently conducted a sale of this same character at Cheyenne, Wyo., where in fourteen hours he sold 27,160 acres of land at an average price of \$27.50 per acre. He states that the land does not compare with what we have to offer here, that a greater part of it was not fenced and never had a shovel or plow in it.

Mayor Hungerford, of Crawford, made a very enthusiastic talk on western Nebraska and its future possibilities. He stated that he had been well satisfied with this country. That recently he made a trip into California, and when he came home he was more satisfied, and that following a later trip into Tennessee he is still better convinced that this country has the greatest possibilities of any country. He said that it was not natural conditions that made California but the building of roads and other improvements and boosting. (Continued on page 7)

WEATHER REPORT By Gov't Observer Hicks

Table with 3 columns: Date, Maximum, Minimum. Rows for Feb. 24, 25, 26, 27, 28, 29, Mar. 1.

The above report furnished us by F. W. Hicks, who keeps the government instruments at his home, shows that we have had all kinds of weather during the past week. Mr. Hicks also reports seven and three-quarters inches of snow during the month of February.

The government predicts for tonight fair weather and not quite so cold.

The biggest shirt sale of the season. 69 cents buys any size shirt from 14 to 18 1/2 at Laing's Saturday morning, at 10 o'clock.

The Annual Banquet. Continuing the same policy that the Alliance Commercial Club has shown during the last two years, the citizens of Alliance who are not members of the Alliance Commercial Club are cordially invited to attend the Annual Banquet which will be given at the Phelan Opera House March 8th, 7 p. m. Non-members are assured of a sincere welcome. Also the opportunity is offered to judge of the work done and be posted on the work to be done, all of which may mean a revelation and inspiration for the uninformed. The best interests of Alliance are the best interests of every citizen in Alliance. Yours for a better, bigger and more prosperous Alliance. ALLIANCE COMMERCIAL CLUB, John W. Guthrie, President. W. D. Fisher, Secretary. In order that the entertainment committee can arrange for the proper plates you are urged to phone 74 at once for reservations.